



*A Web-based solution for accessing, sharing and managing research information assets*

Inmagic<sup>®</sup> *Presto* is a Web-based enterprise application designed for organizations where managing multiple collections of information assets in diverse formats and locations is of strategic importance. Information-intensive organizations that use *Presto* typically have high-value and dynamic content that needs to be centrally managed and made available to a wide audience – library automation and workflow are not a central concern.

#### **An invaluable resource**

The role of the information professional is evolving into that of a facilitator and strategist – someone who not only provides access to information but also actively cultivates knowledge in the organization. *Presto* supports this evolution by facilitating the sharing, management and repurposing of your organization's information assets across multiple collections, be they dynamic or archival in nature. In short: consolidating information silos.

Whether you're part of a pharmaceutical company disseminating information from R&D to medical affairs, building a product development archive to support research, creating an image archive, or creating a collection of articles from external news feeds, *Presto* allows you to easily create and maintain collections of information while providing robust access for your end users. Content can be aggregated from disparate internal and external sources and deployed in intranet, extranet or other Web environments. Information can be searched by a specific collection or across all the collections managed by *Presto*.

#### **Manage assets in many different forms**

Information-rich organizations need to maintain and provide access to all of their content so that the right information is available when needed. However, that content comes in many formats,

each with unique characteristics. Because *Presto* captures and maintains these properties as metadata, end users can search the content from many different perspectives.

To meet your organization's specific needs and quickly deliver value, *Presto* can be easily configured for management of your varied content types such as electronic documents, images and physical objects.

#### **Enabling information discovery**

Metadata is the heart and soul of *Presto*. It powers the variety of ways in which your end users can search and the myriad of formats that are included. End users can search within a specific content type such as images, or search across content types for everything related to a particular collection, e.g. by date or keyword. *Presto* provides flexibility in meeting your end users' search needs and level of experience with both advanced and simple search functionality.

Search results are displayed in a format best suited to each type of content retrieved. *Presto's* search capabilities support relevance ranking across different content types, word highlighting, natural language search, wild card and many more search features. Through Inmagic's partnership with WebFeat, *Presto* users can conduct federated searches across virtually unlimited external sources.

Since your end users may not know exactly what they are seeking, *Presto* supports taxonomy structures and provides a browsable directory that allows your end users to navigate to the information they need.

#### **Increase self-sufficiency**

With *Presto* your end users can do more than simply search and access your content and information resources. End users can email the



results of a search to a colleague. Content can be saved or downloaded directly to a desktop. If end users have additional questions or if the content is not available electronically, they can submit a request for information through the system. By empowering your end users to perform these activities, *Presto* facilitates the knowledge sharing necessary in today's information-rich organizations.

End users can define alerts based on system or user events, or on a search query. They receive alerts via email or a portlet, or by using a favorite RSS reader to subscribe to *Presto* events and information.

### Information asset security

*Presto* is a fully permission-based system, enabling you to control what various users can see and do. *Presto's* event logging capabilities allow you to track all changes and provide an audit trail. *Presto* is integrated with Active Directory and eDirectory.

### Gain independence from IT

*Presto* puts the power of the system in your hands and helps you to gain independence from your IT group. You can configure many aspects of *Presto* to your unique needs, including adding new content, changing the properties of a field or content type, and modifying the look and feel of the system. Because *Presto* is built on Microsoft® SQL™ Server and ASP.NET technologies, your IT group should feel confident that it can be integrated within your organization's overall IT architecture.

### System Requirements

- Browser Support:
  - Internet Explorer 6.0+
  - Firefox v1.0
  - Safari
- Server Operating System: Windows 2003 SP1
- Database Server- one of the following:
  - Microsoft® SQL Server 2000 SP3 or SP4
  - Microsoft® SQL Server 2005
  - Microsoft® SQL Server Express
- Web Server: IIS 6
- .NET Framework v2.0

### Delivering Inmagic Presto

The Inmagic Professional Services Group (PSG) ensures successful installation, implementation and training. PSG's expertise comes from over 20 years of helping organizations to better manage their information. For your convenience, Inmagic offers both licensed and hosted SaaS delivery models. *Presto* can be installed locally on your own servers or hosted at Inmagic's datacenter.

### About Inmagic

Inmagic, Inc. is the global leader in enterprise Research Asset Management. Inmagic's solutions are uniquely capable of organizing diverse sets of research materials and enabling our customers to gain extraordinary insights from them. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support. Because they are based on Microsoft® SQL Server™ and .NET technology that utilizes Web services, Inmagic applications can be integrated with and interoperate within an organization's overall information technology infrastructure.

For more information on *Presto*, contact Inmagic sales at 800-229-8398 (for international, 1-781-938-4444) or send email to [Presto@Inmagic.com](mailto:Presto@Inmagic.com).

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## Home page browsing:

- portal-like and easy to use
- can be configured using a Web interface, by non-technical staff
- customizable for each type of user (role)

### Search function:

- keyword search across disparate types of content
- searches full text of stored electronic documents
- searches the metadata of all content types

### Announcements/News:

- administrator can post announcements, news or other information
- can tailor by user type

The screenshot shows the Inmagic Presto interface. At the top, there's a navigation menu with 'Search', 'Browse', 'Add', 'Organize', 'Configure', and 'My Account'. On the right, there are links for 'Cart', 'Help', and 'Log Out Administrator'. The main content area is divided into several sections:
 

- Quick Search:** A search box with a 'Search Help' link below it.
- Search for:** A list of content types: Document, Image, News, CD, Book, Place, Minutes, Road Safety Report, Blog, Video Clip, and Acrobat PDF.
- Africa News:** Two news items. The first is 'South Africa says African force for Somalia could take time' with a brief summary. The second is 'Chinese President Hu in South Africa next month'.
- Satellite Map of Africa:** A satellite image of the African continent.
- Materials by subject:** A tree view showing 'Subject Collection' with sub-items: Music, Dress, and Entertainment.
- Information by Region:** A tree view showing 'Regions Collection' with sub-items: Northern Africa, East Africa, West Africa, and Southern Africa.
- My Alerts:** A red header section showing a recent alert: '1/17/2007 1:38:58 PM EST South African Music Content added to Category User Name: Admin Collection: Subjects Category: Music Content Type: News'. It includes a link to 'Movies for Africa - iAfrica.com'.
- AACE:** Association of African Culture & Entertainment logo at the bottom left.

### Browsing:

- taxonomy-like folder structure provides browsing of content within logical categories
- one record can appear in multiple folders with a single entry
- application has interface for administrator to set up taxonomy structure

### My Alerts:

- event-driven or search-driven
- individual users can receive the content that they feel is important
- administrators can see system and user events and actions
- available via portlet (shown here), email and RSS.

## Search results:

- grouped by content type or relevance
- administrator can grant users the ability to sort results
- administrator can create a different view for each content type (e.g., thumbnail for image)

### Filter:

- search again within search results

### Administrators see menu items for:

- add content
- organize folder structure
- configure entire Presto application

### Save as a Search Alert:

- saves query, new results are sent as alerts

Documents can be set to open within the Presto application.

Administrator sees menu items for deactivating content without deleting it, so it remains in database but will not appear to users.

### Act on Content:

- share content with colleagues
- download content for re-use elsewhere as PDF, HTML or XML
- select "add to cart" to save items for later action