

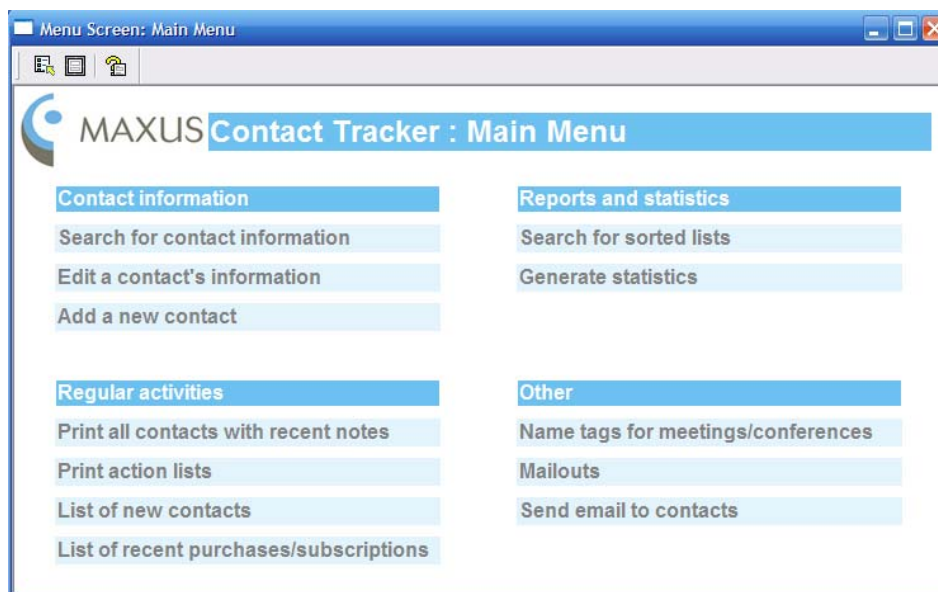
# Maxus Contact Tracker

## THE CONTACT & CUSTOMER RELATIONS MANAGEMENT TOOL

**Maxus Contact Tracker** lets you record the names, addresses and many other details relating to your business contacts and customers. Use Maxus Contact Tracker to keep records of your conversations, what your customers have requested, services they have subscribed to, newsletter subscriptions, the next follow-up date, and when to renew contracts.

Like all of the products in the Maxus Business Suite, Maxus Contact Tracker harnesses the flexibility and power of the user-friendly Inmagic® TextWorks software to provide you with robust searching and seamless navigation. Data entry screens and search interfaces have buttons and drop lists to make things easy for you.

The Maxus Contact Tracker main menu gives you single-click access to every function, including searching, data entry, action lists, statistical reports, and mailouts via hard copy or email.



Use Maxus Contact Tracker to generate name tags for your conferences and meetings....



### ACTION LIST GENERATED 25/01/2007 FOR Ron Dundas

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Wallace Curtin. **Middle Eastern Studies, Blainey University** (03 8012 0341)  
Main Products: Transport eNews; Information Package: annual: platinum level. Other Products:  
Vouchers: 20 p.a..

**Action [Ron Dundas]:**  
**7 Jan 2006 See if Prof Curtin is interested in scholarships**

Date: \_\_\_\_\_ Notes: \_\_\_\_\_

Print Action List

Back to Menu

... or to print  
action lists for  
your staff.

Data entry is so easy with Maxus Contact Tracker. Fill in the relevant fields, using drop lists where appropriate for speed and accuracy. Then save your work and navigate using the helpful buttons.

Searching is also fast and trouble-free, with drop lists to let you browse the existing contacts, and buttons to help you generate pre-made labels, email messages, form letters, statistical reports – or any other kind of output you need!

**Maxus Contract Tracker:** available for both DB/TextWorks® and CS/TextWorks (version 9.00 or higher).

Available only from Maxus Australia and the network of local Maxus representatives.

#### About Maxus

Maxus Australia provides information management software and consulting services to a wide range of organisations across Australia, in the SE Asian region and elsewhere. Our consultants are the leaders in their field, with extensive information management and software experience, and specialise in programming, scripting, design, database set up and training. We believe that the Inmagic software range is the best on the market today and it is our software of choice when establishing and installing successful information management systems for our clients. There are over 2,000 satisfied Inmagic users in Australia and more than 50,000 users in 57 countries around the world.