

Maxus Mailer

Easy email requests through the Web

The new Maxus Mailer enables you to increase the interactivity and usefulness of your *WebPublisher PRO* textbases. Using Maxus Mailer, your users can search for items that interest them, tag those items and then send an email message containing details of the tagged items.

A typical use for Maxus Mailer is that of a library whose catalogue is published on an intranet site using *WebPublisher PRO*. Staff search the catalogue for records, view them in a check box form and select those books and other materials that are of interest to them, then use Maxus Mailer to send the librarian an email message requesting delivery of the selected items.

Similarly, you could publish a product catalogue on the Web and your clients could use Maxus Mailer to request further information on particular products.

Maxus Mailer is seamless, saving endless re-typing. It uses the mail handling capacities of your Web server, so your users don't have to worry about whether their own email package is compatible.

Maxus Mailer comes complete with two *WebPublisher PRO* forms that you can import into any textbase you wish to use in conjunction with Maxus Mailer.

The first form is a "check box" form that provides you with the kind of functionality that you see in the following screen shot. Naturally you can tailor the form so that it reflects your corporate look and so that it contains the content you require.

Once your users have made their selection and clicked the 'Request by Email' button, they are taken into the the email screen that comes with Maxus Mailer.

You can easily tailor this screen. You can change fonts and colours. You can also amend the kind of information that the screen captures. For instance, you can ask users to provide you with their telephone number or membership number, or you can ask them to tell you their preferred delivery method or payment method. Similarly, the information that you capture from your DB/Text® textbase records need not be confined to the fields shown above in the screen shot (title, author and unique record identifier) – you might like to capture library call numbers, product numbers, or any other field. Maxus Mailer is flexible and can accommodate your needs.

Technical Information

Maxus Mailer does not use the DB/TextWorks **Send Report As Mail** facility. It uses your Web server's CDONTS and SMTP capabilities to send email messages. The people responsible for your Web server should be able to confirm that you are able to use Maxus Mailer successfully.

About Maxus

Maxus Australia provides information management software and consulting services to a wide range of organisations across Australia, in the SE leaders in their field, with extensive information management and software experience, and specialise in programming, scripting, design, database set up and training. We believe that the Inmagic software range is the best on the market today and it is our software of choice when establishing and installing successful information management systems for our clients. There are over 2,000 satisfied Inmagic users in Australia and more than 50,000 users in 57 countries around the world.

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