

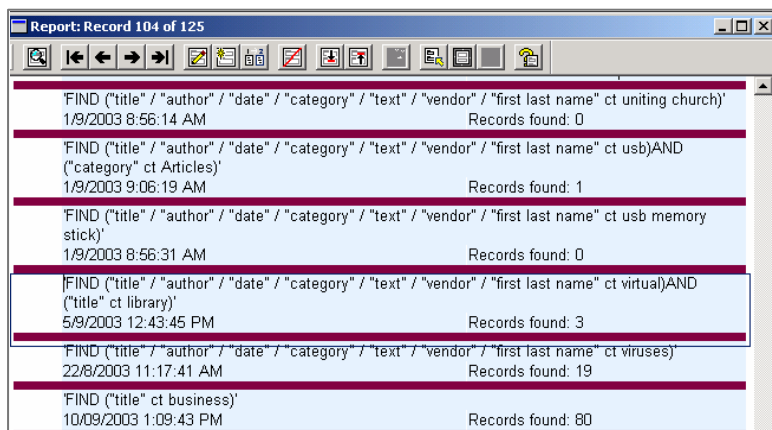
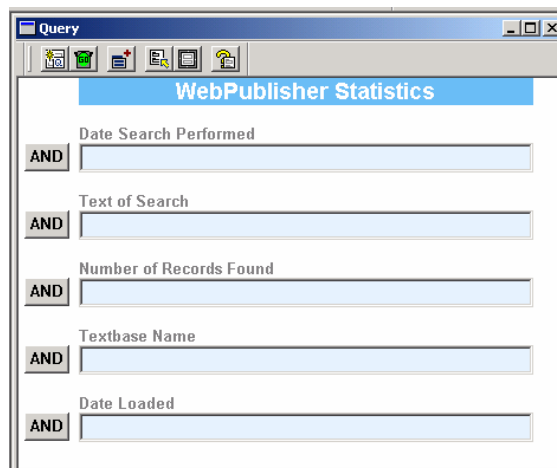
Maxus WebPublisher Statistics Converter

When DB/Text® WebPublisher executes a query, information on that query can be captured to a log file. Maxus WebPublisher Statistics Converter extracts information from this log file in the form of Inmagic records. A sample record might look like this:

Textbase Name: Catalog
Date: 2003-07-18
Time: 3:11:50 PM
Query String: 'FIND ("SUBJECT" ct learning) AND ("JOURNAL NAME" = "HR MANAGER")'
Number of Records Retrieved: 123

Load these records into the textbase supplied with the Converter (see instructions provided) and you can use the search screen supplied to review:

- The number of searches performed in any given period
- What your users are searching for
- How good their search skills are
- How successful they have been at retrieving records.



Search String	Date	Records found
FIND ("title" / "author" / "date" / "category" / "text" / "vendor" / "first last name" ct uniting church)	1/9/2003 8:56:14 AM	Records found: 0
FIND ("title" / "author" / "date" / "category" / "text" / "vendor" / "first last name" ct usb)AND ("category" ct Articles)	1/9/2003 9:06:19 AM	Records found: 1
FIND ("title" / "author" / "date" / "category" / "text" / "vendor" / "first last name" ct usb memory stick)	1/9/2003 8:56:31 AM	Records found: 0
FIND ("title" / "author" / "date" / "category" / "text" / "vendor" / "first last name" ct virtual)AND ("title" ct library)	5/9/2003 12:43:45 PM	Records found: 3
FIND ("title" / "author" / "date" / "category" / "text" / "vendor" / "first last name" ct viruses)	22/8/2003 11:17:41 AM	Records found: 19
FIND ("title" ct business)	10/09/2003 1:09:43 PM	Records found: 80

A sample of search results might look like this.

Simple to use and maintain, the Converter helps you to maximise the value of the databases you are providing to your users, and see where guidance and education are required!

Only available from Maxus

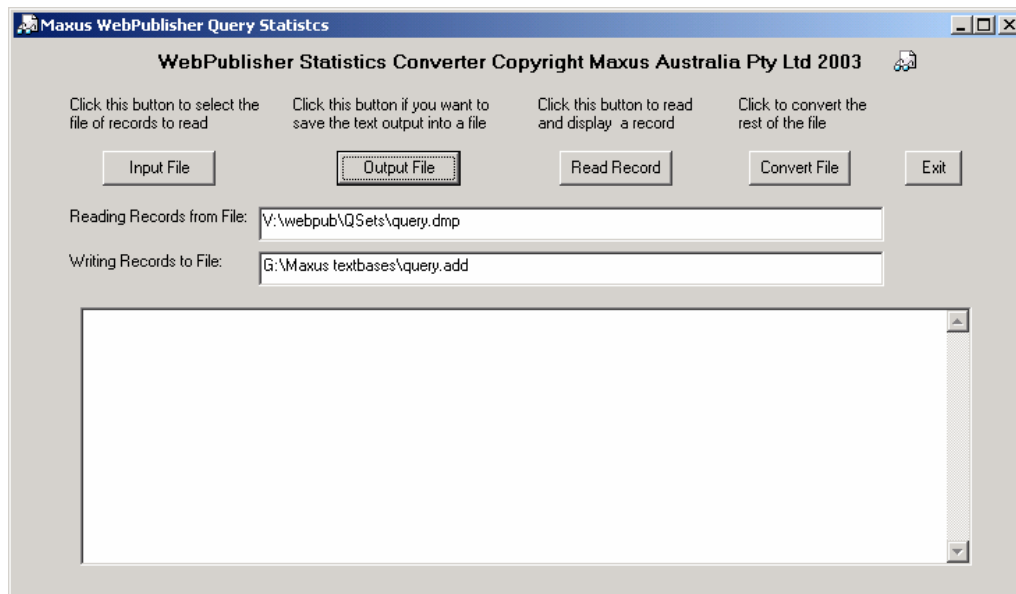
Installation

- Run *setup.exe* from the WebPubStats installation CD to install the program.
- Run *tba.exe* to copy the textbase files to your chosen location (generally the folder where you store other DB/Text databases).
- Each textbase that you want to monitor must have its own *textbase.ini* file (eg *catalog.ini* for a textbase called "catalog"). If this file does not exist, create one using a text editor such as MS Notepad and insert the following lines:

```
[Advanced]
Querydump=1
```

Running the Converter

- Run *Webpubstats.exe* (Start – Programs, etc)
- Select the file *query.dmp* in the *webpub\Qsets* folder on your webserver as the **input file**
- Select *query.add* as the **output file** (Click *Yes* at the prompt to replace the existing file when prompted)
- Click on **Convert File** and wait until the program indicates that the conversion is complete
- Click **Exit** when completed



Note: you can use the **Read Record** button to view records one at a time in the Program Window if you wish.

Loading records into textbase

- Open the *WebPubStats* textbase
- Choose, *File – Import* and select the file *Query.Add* saved above. Use the default settings for an Inmagic tagged file, no validation and no Add/Replace options.